



Dear Friends of Southlake Kiwanis;

It is once again time for *Kiwanis Run for the Kids*, the main vehicle through which Southlake Kiwanis raises money to support a long and impressive list of worthy charitable causes in and around our community. And we need your help to make it happen.

This year, our race is scheduled for Saturday, May 5 and we will be celebrating Cinco De Mayo with our annual 5K fun run and festival through Town Square in Southlake. This is our fourth year for the event which grows every year -- both in runners and in money raised to support our program of work.

The key to our fundraising ability in the past and going forward is the generosity and support of our sponsors and -- on behalf of the members of Southlake Kiwanis -- we again are asking for your support of this event that allows us to deploy more than \$30,000 annually into the community.

We know you are constantly hounded for donations. But please excuse us if we think our cause deserves special consideration. No other service organization in our areas supports a broader range of children's charities with less overhead. From Spokes for Hope to Special Olympics to YouthWorld to Alliance for Children (and many others), we are committed to positively impacting the lives of youth ... one child at a time.

We are firm believers that children should not have to suffer from situations and circumstances they can't control. We have a responsibility as individuals and a community to help those in need ... especially children in need. Every one of our members -- all of whom are leaders and business people in Southlake -- support Kiwanis and many other organizations with our time and money. We aren't asking our sponsors to do anything we aren't committed to doing ourselves. We are in this together and need your help.

Please take the time to review the attached information and consider sponsoring and/or otherwise supporting our event. By doing so, you are making the decision to join us in making a difference ... one child at a time.

Sincerely,

Bill Webb

2011-12 Southlake Kiwanis President



Sponsor Form

Southlake Kiwanis Club is sponsoring an annual 5K Run Saturday, May 5 in Southlake Town Square to raise money for our community service projects. This is an annual event and in 2011 the **K Squared Run for the Kids** raised over \$40,000. Our goal is to raise \$60,000 in 2012. We appreciated your consideration of supporting our efforts through commercial sponsorship.

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Sponsorship Commitment (please check the appropriate level)

- ___ Title Sponsor \$10,000
- ___ Platinum Sponsor \$5,000
- ___ Gold Sponsor \$2,000
- ___ Silver Sponsor \$1,000
- ___ Bronze Sponsor \$500
- ___ Friend \$250

\$ _____ Total Commitment

___ In-Kind Donation _____

Please make checks payable to Southlake Kiwanis and mail to
Ksquared4kids Race, Southlake Kiwanis, P.O. Box 93524, Southlake, TX 76092
For more information, please visit our website at www.ksquared4kids.com.
or contact Race Chair Brian Zvonecek at brian@txie.com or (817) 251-8999